



Police Veterans Victoria

ABN 72 496 924 025

Report for the Annual General Meeting



20 October 2021

Report from the Chair

Welcome to the 2nd Annual General Meeting of Police Veterans Victoria.

Our organisation has undergone considerable changes since we last met, including a change of name, a new logo, new website and a revised strategic plan that sets us on a path for sustained success.

In the 12 months to 30 June PVV received more than 250 referrals from veterans and family members. These include recurrent themes of social isolation, trauma, family breakdown, and grief which were referred from a variety of sources including Wellbeing Services, social media, other veterans and local police.

Our membership base continues to grow with more than 3700 now registered with PVV, reflecting a stronger sense of community.

There have been a number of changes to our Board this last year with the resignations of Lisa Carrison, Mick Cummins and Boris Buick. Danye Moloney has advised me of his intention to retire from the PVV Board at today's AGM. Similarly, I too will be retiring as Chair and Board member at the next Board in November, making this my last AGM.

We now have a diverse and committed Board who will help us to deliver on our strategic plan through our Board and sub-committees.

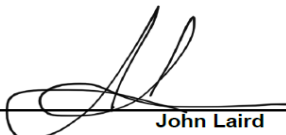
During the financial year there were 5 full Board meetings, 1 Finance & Risk Committee, 3 People Committee and 2 Corporate Advisory Committee meetings with attendances listed below.

	Full board (5)	Finance & Risk (1)	People (3)	Corporate Advisory (2)
John Laird	4	1		
Danye Moloney	5		3	
Mark Azzopardi	5	1		2
Ken Kour	4	1		
Lisa Carrison	2		1	
Mick Cummins	3	1	1	
Tony Currie	4			2
John Felton	3			2
Boris Buick	3		1	
Michelle Birkic	2		2	
Martin Ford				1
Jon Paul Cacioli			1	

I would like to acknowledge the efforts of all Board members, past and present for their contributions over the past 12 months. I would particularly like to acknowledge Danye Moloney who has worked tirelessly in support of police veterans since our inception in 2014 to the organisation is it today.

Our CEO, David McGowan has led the transition of PVV over the past 12 months supported by a dedicated team of professionals , focused on supporting our veterans and family members.

Our finances are in a stronger position, reflected in the audited reports tabled before you at this meeting. I am confident PVV will continue to grow in relevance and support, and I look forward to seeing its success as I look on from the veteran ranks.



John Laird

Report from the Chief Executive Officer

It is now 12 months since I commenced in the role and believe I have successfully implemented a number of key changes that sets our organisation on a path of sustainability and success. These changes have been significant and included a change of name, new logo, strategic plan and growing membership resulting in more support for those in need.

Support services

During the financial year 2020-21 we received more than 250 referrals. In the last 3 months alone we received 65 referrals, up >100% on the previous corresponding period (30 referrals). We attribute this to an increased awareness following the launch of our website and Facebook account – 53 referrals were male and 12 were female. We have also had ten families reach out for support. Twenty-six of these referrals were allocated to our support programs, including VPSOs, Police Legacy and Vicpol Wellbeing Services.

Referrals have included recurrent themes of social isolation, trauma, family breakdown, and grief. These referrals come from a variety of sources including Wellbeing Services, social media, other veterans and local police.

There are 42 trained VPSO's with another thirty enlisted and awaiting training. Covid restrictions have impacted our ability to run courses.

We continue to advocate on behalf of all Victoria Police veterans and their families

Membership

As of 30 June 2021, we had 3,639 members of which twenty-nine are family members or associates. Our sense of community is growing stronger, and our aim is to have all Victoria Police veterans onboard as part of our community. We do not charge membership fees, so there is nothing holding anyone back.

Governance

PVV undertook a number of strategic reviews covering risk management, People management and Board composition resulting in improvements to our risk management framework.

There are three committees that oversight management of our organisation:

- People Committee; Michelle Birkic (Chair), Danye Moloney, Dr JP Cacioli, Bec Lynch and David McGowan
- Finance & Risk Committee; Mark Azzopardi (Chair,) John Laird, Ken Kour Anna Black and David McGowan;
- Corporate Advisory Committee; Clive Scott (Sofitel), Martin Ford (PwC), Mark Azzopardi (Findex), Shane Bilsborough (Moving Mindz), Paul Baulch, Deb Underwood (Wipro), Jen Banks (veteran), Tony Currie (veteran), John Felton (Vicpol), Carla Deale (PVV) and David McGowan (Chair).

Our financial accounts were reviewed by external auditors; Collins & Co and have been provided to you. This report will form part of our annual statement to the Australian Charities & Not for Profit Commission (ACNC) and will be lodged following this AGM.

Research

This year we entered a partnership with Victoria University to undertake a number of projects. The first is review of the peer support program, something that has not been done before and is still in progress. The second was an international benchmarking exercise on support programs for police veterans to identify best practice models. What was clear from the exercise was the distinct lack of any structured programs anywhere in Australia and very few internationally.

The Victorian Government through the department of Families, Fairness and Housing have funded a pilot outreach program focused on veterans and partners across Geelong, Ballarat and Bendigo with the aim of improving the veteran community's health and wellbeing – we need Veterans and partners who would be willing to participate in this research – this will include a 1:1 interview and focus group discussion facilitated by PVV.

This is an important initiative because it will help build the evidence base we need to obtain government support.

PVV team

Our small team works extremely hard with limited resources and support to keep PVV running so it is important to recognise their contributions.

- Bec Lynch, our Program Coordinator & Clinical Adviser is known to most of you and manages the support services provided to our members - Bec continued to work closely with the Vicpol Wellbeing services team.
- Carla Deale joined us in May as our Communications & Marketing Officer, charged with managing our social media accounts, website and news items.
- Jim Hilliard is a Veteran and trained VPSO, who came onboard when we launched the website to manage all our IT problems and website glitches. We could not have resolved all our issues without Jim's expertise and the time he gives to support us – he is such an amazing resource, and we are grateful for his enduring commitment and support.
- Anna Black is our Finance Manager and performs the critical tasks associated with running PVV .
- Craig Wright joined us in August as a Project Officer on a fixed term contract funded by the Victorian State Government. Craig is currently undertaking research across Geelong, Ballarat and Bendigo which will help build out the evidence base we need to secure government funding.

Social Media

Our new website was launched in May after almost 6 months of development (special thanks to Dan Copsey and his team at First Move Digital who persevered with us as we negotiated the many changes and glitches). Enhancements include a range of regular news items which are intended to be informative and entertaining.

Facebook has shown to be more responsive in terms of member engagement and we will manage that channel in tandem with our website.

We have been encouraged by the elevated levels of engagement with our members through email, web and Facebook.

Benefits program

The benefits card has seen 351 subscribers with numbers slowly increasing. Unlike the previous program, this one provides meaningful benefits and can be used across many thousands of businesses across Australia. The benefits are redeemed via a linked website, and no physical card is issued.

We still have several other exclusive benefits available outside the ambassador program and will continue to develop this over time.

Financial

I am particularly pleased to report our financial position has improved since the last AGM with total assets of \$547,996 compared to \$156,649 the previous year. The majority of these were attributed to the balance of funds raised from the H2H walk which were held in trust by the VPPF. This provides a funding pool that will sustain us in the short term, but recurrent revenue remains a challenge.

Our fundraising strategy is focused on sourcing funds via;

- Workplace giving, targeting serving members of Victoria Police – this is progressing slowly with around 1% of the membership signing up so far - most success coming for recruits.
- Benefits program which provides a portion of subscription fee – the take up rate is slower than anticipated but we will continue to market this to show benefits to members.
- Donations from corporates and individuals – this has been our most successful campaign to date.
- Corporate events, with the lunch event was postponed to 24 February due to covid restrictions.
- Government support is a work in progress and while we still do not have any funding agreement we continue to lobby for support

Supporters

PVV has many supporters whose sponsorship comes in cash and kind - these include Victoria Police, who fund our Program Coordinator position as well as providing access to a range of resources, FMD who built our website, R-Co who gave us our logo, members of the Corporate Advisory Committee who give us their time and expertise as well as a range of businesses who help provide funds to run our organisation. These supporters are promoted on our website as a form of acknowledgement


We have commenced dialogue with the Police Ministers office in respect to funding support and our proposed travel concession for veterans - they have yet to express a position on either and it remains a work in progress.

Looking forward

We continue to remain focused on our four brand pillars of CARE;

- Connectivity, creating a sense of community amongst police veterans
- Authenticity, driving research to build evidence base practice and encourage the collaborative partnerships
- Respect for our people as we continue to widely consult with police veterans and families and advocate for relevant and effective support programs
- Empathy, raising awareness and understanding of the issues impacting on veterans in the community and advocating on their behalf.

There is much to be proud of for what we have achieved in the past 12 months and so much more to look forward to.



David McGowan
Chief Executive Officer

Special Purpose Financial Report

The Special Purpose Financial Report for the year ended 30 June 2021 is available on the Governance section of the website.

Total income for the financial year ending 30 June 2021 was \$537,246 against expenditure of \$198,309. Most of the revenue was derived from funds held in trust by VPPF.

POLICE VETERANS VICTORIA INC
A.B.N. 72 496 924 025
STATEMENT BY MEMBERS OF THE COMMITTEE

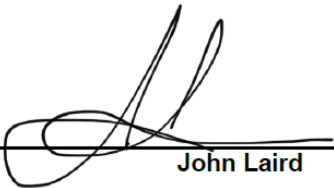
The committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the committee the financial report as set out on pages 2 to 7:

- 1 Presents a true and fair view of the financial position of the Police Veterans Victoria Inc as at 30 June 2021 and its performance for the year ended on that date.
- 2 At the date of this statement, there are reasonable grounds to believe that Police Veterans Victoria Inc will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

Chairperson



John Laird

Treasurer



Mark Azzopardi

Dated this

30th

day of

August 2021



Collins & Co Audit Pty Ltd

127 Paisley Street
Footscray VIC 3011
Australia

Phone (03) 9680 1000
Fax (03) 9689 6605

www.collinsco.com.au

Conclusion

Based on my review, which is not an audit, I have not become aware of any matter that makes us believe that the financial report of Police Veterans Victoria Inc is not in accordance with the Associations Incorporation Reform Act 2012 (Victoria) and the Australian Charities and Not-for-Profits Commission Act 2012 including:

- a) giving a true and fair view of the Association's financial position as at 30 June 2021 and of its performance for the period ended on that date; and
- b) complying with Australian Accounting Standards.

Frederik R.L. Eksteen CA
ASIC Auditor Registration Number 421448

Collins & Co Audit Pty Ltd
127 Paisley Street
Footscray VIC 3011

30 August 2021